

PRADEEP K. SINHA
Secretary
Government of India

D.O No. 8/4/2013-EC

Dear Mr Bhavaf Bhushan

The efficient use of energy is one of the most important means to save scarce energy resources. Energy efficiency assumes special importance due to fast depletion of indigenous fossil fuel reserves and increasing dependence on imported energy in the country. It is thus imperative to create public awareness regarding this vital issue and to make optimum use of the available resources

2. Keeping the above objectives in view, the Ministry of Power, Government of India has launched a National Awareness campaign, involving school children to encourage the spirit of energy conservation. In order to strengthen the campaign, higher classes of 7th, 8th and 9th standards are also being included from this year onward in addition to existing classes of 4th, 5th and 6th standards. This competition is being successfully organized since the year 2005 with the active cooperation of the all the States and UTs.

3 I take this opportunity to convey my thanks to you and the State Government departments for the cooperation and support extended to us in organizing the aforesaid event in the past.

4. I am pleased to inform you that the campaign received an overwhelming response in the year 2012 as more than 30.00 lakhs students from various parts of the country participated in the painting competition on energy conservation. The winners of the National level painting competition were felicitated by Hon'ble President of India, Dr. Pranab Mukherjee, on 14th December 2012.

5. The painting competition is also being conducted this year as well with the help of the Bureau of Energy Efficiency (BEE), 11 Central Public Sector Undertakings of this Ministry and with the active cooperation of all the State Governments/UTs and the State Designated Agencies (SDAs) established under the Energy Conservation Act. The announcement of the painting competition has already been published in the national and regional newspapers.

6. I take this opportunity to request you to extend your full and active support and all possible assistance to the nodal officers deputed by the CPSUs under this Ministry for conducting the painting competition in your State/UT by suitably issuing advice to the Principal Secretary (Education) and other Senior officials in-charge of Primary & Secondary Education Departments.

With regards,

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Yours sincerely,

(Pradeep K. Sinha)

Shri E.K.Bharat Bhushan,
Chief Secretary
Government of Kerala
Thiruvanthapuram

കിരണശാസ്ത്ര കമ്മീഷൻ നമ്പർ: 004/75506/2013/DPI തീ: 28-10-2013

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