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भारत सरकार
 केन्द्रीय भूमिजल बोर्ड
 जल संसाधन मंत्रालय
 केरल क्षेत्र
 केदारम, केशवदासपुरम
 तिरुवनन्तपुरम - 695 004

Government of India
Central Ground Water Board
 Ministry of Water Resources
 Kerala Region
 Kedaram, Kesavadasapuram
 Thiruvananthapuram - 695 004

No: CGWB/KR/IEC/2012-13/ - 826
 Date : 14.08.2012

To

The Deputy Director, Education

Alappuzha/Ernakulam/Idukki/Kannur/Kasargod/Kollam/Kottayam/Kozhikkode/Malappuram/Palakkad/
 Pathanamthitta/Trivandrum/Thrissur/Wayanad District, Kerala

Sub: Painting Competition on 'Water Conservation' for school students:

Sir/Madam,

As you may be aware, Central Ground Water Board, Ministry of Water Resources, Government of India, has been conducting painting competitions for school children of Classes 4th, 5th and 6th on various themes related to 'Water Conservation' for the last two years. The campaign is aimed at creating awareness among the younger generation on the importance of conserving our precious water resources. More than 1.5 million students participated in the competition during 2011-12.

The competition mentioned above is conducted in three stages. In the 1st stage, painting competitions are conducted by schools on the theme identified and the best three entries, together with details of the number of students participated are sent to the Regional Director, Central Ground Water Board, KEDARAM, Kesavadasapuram, Trivandrum - 695004 before the specified date. In the 2nd stage of the competition, 50 best paintings are selected out of the entries received from all the schools and the students who have painted them participate in the State Level Competitions, normally held on November 14 every year at Trivandrum. The 3rd stage is the National Competition held at New Delhi during December - January in which three prize winners from each State compete for the National level Prizes. Attractive prizes are awarded to the winners of State and National Level competitions. Winners of 1st, 2nd and 3rd prizes in each school will be given participation certificates.

Details of the competition being held in 2012 including the theme, prizes and terms and conditions will appear in leading Newspapers shortly. The theme of the competition shall be intimated to you by this office as well, as soon as it is approved by the Ministry of Water Resources.

In this connection, I will be highly obliged if you could direct the educational institutions under your jurisdiction to ensure maximum participation of the students in the competition and be a part of the campaign to create awareness among the children on the need for protecting and conserving our precious water resources.

Yours faithfully

(Signature)
 14.8.12

(Dr.Nandakumaran.P)
 Regional Director

Copy to the Director of Public Instructions, DPI Bhavan, DPI Junction, Trivandrum for kind information.

(Dr.Nandakumaran.P)
 Regional Director

Swapna -
 Inform two
 to all DAs